

Introduction

Project Title:	Prevention and Control Project
Lead NGO:	Sammar Foundation
Target Group:	Working Youth
Location:	Lahore

Objectives:

The main objective of the project was to provide awareness about issues related to HIV&AIDS and STIs, and enabling targeted population to generate behavioral change among themselves towards their risky practices

Targeted area chosen for the community of male working youth is Township Lahore. This locality is well known for numerous small to medium scale industrial established and informal business settings.

The goal of the project was to provide awareness about issues related to HIV & AIDS/STIs, and enabling targeted population to generate behavioral change among themselves towards their risky practices. In addition, enabling targeted population suffering with such infections to better accept and cope with their situation and access appropriate services.

Methodology

Focus group discussions were made to analyze the current situation and knowledge of epidemic

Achievements

- IEC material boosted the awareness level
- Advocacy seminars motivated the targeted group to talk openly about sex, sexuality, and HIV & AIDS.
- Promotive ,preventive services regarding STIs improved
- Condom Promotion

Challenges Faced

Main challenges faced are

- Non participative approach
- Social constrains attached to the involvement in discussions regarding sex
- As the interviewing time was secluded in the working hours, so it was very difficult for the respondents to give their dedication to the interviewer

Lessons Learnt

- Peer educators should be involved as they can move easily with the specific group
- Condoms should be freely available for the targeted population as often they hesitate in asking for condoms
- Advocacy seminars should be held on regular basis as they are the great boosters for the enhancement of knowledge regarding HIV & AIDS.